

ORDINANCE NO. - 73**BACHELOR OF DESIGN (B.DES)****4-YEAR UNDER GRADUATE DEGREE PROGRAM**

- 1) **Title of the Degree – Bachelor of Design (B.Des)**
- 2) **Branch/ Specialization/ Group** - Interior Design, Fashion Design, Leather Design, Textile Design, Product Design, Accessory Design, Graphic Design, Animation, Game Design, Apparel Production, Footwear Design & Production, Fashion Communication, Visual Communications, Interaction Design, etc.
- 3) **Program Applicability –**
 - 3.1) **4 –Year, Bachelor of Design (B.Des)** Degree Program shall be quoted simply 'Program' hereafter in this ordinance, subject to the recommendation of the respective Board of Studies and as per norms of the concerned Regulatory Authority.
 - 3.2) The Board of Studies is authorized to recommend further additions/ alterations to this Ordinance with the approval of **MPPURC** and Government of M.P.
 - 3.3) The Degree will include areas of study / subject / specialization as recommended by the Academic Council and concerned Board of Studies of the University.
- 4) **Program Structure:**
 - 4.1) Name of Program: Bachelor of Design (B.Des)
 - 4.2) Duration : Four years (Eight semesters) for Regular Course.
 - 4.3) Eligibility for Admission :

Candidate who have passed duly recognized following examination:-

 - i) Passed 10+2 examination.
 - ii) Obtained at least 45% marks (40% in case of candidates belonging to reserved category) in the qualifying Examination.

Or

 - iii) Passed minimum 3 years Diploma examination with at least 45% marks (40% marks in case of candidates belonging to reserved category) subject to vacancies in the First year, in case the vacancies at lateral entry are exhausted.

5) Conditions for Lateral Entry**5.1) Eligibility for Admission on lateral entry at 2nd year level :**

Candidate who have passed duly recognized following examination:-

i) Passed Minimum THREE years / TWO years (Lateral Entry) Diploma examination in a programme with at least 45% marks (40% marks in case of candidates belonging to reserved category) in appropriate Programme.

- Notwithstanding anything contained in the above-mentioned rules, the eligibility criteria will be as decided by the Governing Body and the Academic Council from time to time, in accordance with the concerned Regulatory Authority.
- Admissions shall be according to the criteria made by the Admission Committee and the concerned Regulatory Authority.

Note: Candidate who is appearing or has appeared for any qualifying examination during the current academic session as a regular or a private candidate can also apply for admission on provisional basis, subject to the condition that the candidate must pass the qualifying examination with require percentage of marks or equivalent grade.

6) Admission Procedure –

The eligible candidates as specified in clause 4,5 above, should secure a place in the merit list prepared on the basis of academic credentials or through The University entrance Examination or the University may also use the score card of various competitive entrance examination results of various Institute/Board/University/other Professional Bodies/ Organizations or any other mode as decided by the AICTE/UGC/other relevant Regulatory Bodies from time to time.

7) Branch/Specialization Distribution–

Admission to the particular branch of study shall be decided by the University on the basis of counselling/ personal interview.

8) Intake–

Number of seats will be decided from time to time by the University Academic Council or as per the guidelines of the concerned Regulatory Authority and other statutory bodies, as and where applicable.

9) Curriculum Structure–

The curriculum structure of the Program shall be as per the recommendation of the concerned Board of Studies of the school / department of the University duly approved by the Academic Council.

10) Program Duration:

- i. Each Academic year shall comprise of 2 semesters each.
- ii. Each semester shall be spread over not less than 90 teaching days.

11) Maximum Duration for Completion of Course–

A candidate has to complete the entire course of B.Des degree ordinarily within a maximum period of -

- i. Those who took Direct admission in the First year - within Eight(8) years.
- ii. Those who took lateral entry admission in the 3rd semester (2ndyear) - within Seven (7) years.

from the session of their first admission. However, for any exceptional case the matter shall be decided by the University as per the provisions of relevant rules and regulations.

12) Fee Structure –

- i. All the fees categories including Program fee and the examination fee shall be determined by the University from time to time and shall be payable by the students at the beginning of each semester.
- ii. Registrar shall notify the quantum of fees payable and the schedule of registration before the start of each semester.
- iii. Fees, once paid, and if student has started attending the classes, will not be refundable in any case except for the caution money.
- iv. In some cases of genuine hardship, the Vice-Chancellor may permit an extension in the last date of payment of fees however; all students shall be required to pay the prescribed fee before the start of examination. In case any student has been allowed to appear in the examination, the result of such student shall be withheld till all his dues are cleared.
- v. The fees shall be applicable as per approval of Board of Management from time to time with the approval of MPPURC.

13) Medium of Instruction–

Medium of instruction and examinations would be English/Hindi as per the choice filled by the student, in accordance with the guidelines prescribed by regulatory authority.

14) Attendance–

Regular students, to be eligible to appear in the University examination, are required to attend a minimum of 75% theory classes and 75% practical classes, in each semester. **Provided that**, in case of illness or because of other reasonable cause it shall be relaxed by the Vice Chancellor as admissible within applicable regulations of the University.

15) Examination–

- i. Examinations will be conducted as per the appropriate Statutes, Ordinances and Regulations made in this respect. The scheme of examination, promotion to subsequent semesters and course of studies shall be as per the recommendations of the concerned Board of Studies with due approval of Academic Council.
- ii. The studies and examination of these courses shall be on the basis of either marks/ marks-cum-credit/ credit system as recommended by the concerned Board of Studies from time to time.

16) Eligibility for Degree–Eligibility for Award of the Bachelor of Design degree

A student shall be declared eligible for award of the B.Des degree if he/ she has:

- i. Registered and successfully completed all the core courses, optional Courses, practical/Lab classes, including Seminars, Workshops, Presentations, Group Discussion, Field Work, Industrial Visit, Industrial training, Summer Training, Educational Tour, Project Work and other Assignments etc where ever applicable.
- ii. Successfully acquired the minimum required credits as specified in the regulation corresponding to the branch of his/her study within the stipulated time, where applicable.
- iii. Earned the specified credits in all the categories of subjects if applicable.
- iv. Secured a minimum CGPA of 5 in aggregate overall. However the award of the Division/Class shall be as per recommendation of concerned Board of Studies of the University.
- v. No dues to the University, Hostels, Libraries, NCC/NSS etc, and
- vi. No disciplinary action is pending against him/her.

17) General Instruction–

- i. The admission to all kinds & mode of the Program shall be governed in accordance and provisions with the Rules/Directives of UGC/ AICTE/relevant Regulatory Body or any other competent Authority of the Govt. of India/ State Government as amended from time to time.

- ii. The relaxation in eligibility conditions, age and reservation etc. shall be in accordance with the Rules/Directives of UGC/AICTE/relevant Regulatory Body or any other competent Authority of the Govt. of India/ State Government as amended from time to time.
 - iii. For matters not covered in this specific ordinance, General rules and regulations of the university regarding specific courses shall be applicable. In other matters Board of Management of the university shall be competent to take any decision which shall be final.
 - iv. Notwithstanding anything stated in this Ordinance for any unforeseen issues arising and not covered by this Ordinance or in the event of differences of interpretation, the Vice-Chancellor may take a decision after obtaining, if necessary, the opinion/advice of a Committee, consisting of the Principal/Dean of the concerned department. The decision of the Vice-Chancellor shall be final.
- 18) Various Branches/Discipline/Specialisation of the B.Des. Program shall include the current courses/program as well as those proposed in future. However, all B.Des course with various Branches/Discipline/ Specialisation shall run and governed through this ordinance.
- 19) B.Des course shall run on all possible modes of imparting education including the use of latest innovative technologies like- on-line, e-learning, face-to-face, through webinar etc.
- 20) In future, more branches/specializations/courses/programmes of B.Des can also be offered, keeping in view of new innovations, thrust areas of Government policies and demand of the industry/ society shall run under this ordinance.
- 21) The University may also offer more number of Bachelor degree programs with the various specialization titles, which shall run under this ordinance on the recommendation of concerned Board of Studies, of University alone and/or in collaboration with or tie-up with other Educational or Academic Institutes/ Organizations/ Universities/ Research Organizations/ Industries and to provide the dissemination of Knowledge to all concerned throughout the World.
- 22) This Ordinance shall be applicable to all (B.Des) programme, except those for which the University has separate Ordinances. The specializations mentioned in this ordinance and any other additional specializations shall run under this ordinance.